

From the Atlanta Business Chronicle

:<http://www.bizjournals.com/atlanta/news/2014/05/23/world-of-coca-cola-to-host-howard-finster-exhibit.html>

May 23, 2014, 1:56pm EDT Updated: May 23, 2014, 3:05pm EDT

World of Coca-Cola to host Howard Finster exhibit (SLIDESHOW)



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The World of **Coca-Cola** will debut over Memorial Day weekend an exhibit by beloved Georgia folk artist [Howard Finster](#).

Called "[Howard Finster](#): Visions of Coca-Cola," the exhibit opens May 23 in the Pop Culture Gallery at the museum showcasing Finster's works involving Coca-Cola, including:

- 13-foot-tall Coke bottle "big enough for man to stand in" that depicts historical figures in the artist's unique style
- The 8-foot-tall original folk art bottle, which Finster created for the 1996 Olympic Games and inspired a global art project
- Tools from Finster's studio that became works of art themselves

A self-taught artist and Baptist minister from Georgia, Finster is considered one of the most important folk artists of the 20th century. He loved Coca-Cola and often used the iconic bottle shape in his artwork.

Also this weekend, World of Coke marks its seventh anniversary since it moved to Pemberton Place in downtown Atlanta with a special ticket offer. Beginning at 9 a.m. on May 24, the first 700 guests to purchase tickets at walk-up ticket windows will pay \$7 for general admission with a limit of seven discounted tickets per guest. The discount is a \$9 savings from the regular adult ticket price.

- Check out the new World of Coca-Cola Explorer mobile app if you go. The app uses location-sensing technology to let guests:
- Discover facts about Coca-Cola
- Create custom photos of themselves and their friends with fun frames and cool effects
- Keep a journal of their favorite flavors from around the world in the Taste It! beverage

lounge

- Connect instantly on Facebook, Twitter and Instagram